

# PlantNebraska FAQ

## Volunteers



### Why is the Nebraska Statewide Arboretum changing its name?

Our work has grown far beyond what “Nebraska Statewide Arboretum” could capture. PlantNebraska better communicates who we are today—an organization connecting people across the state through planting trees and creating gardens and green spaces.

### What does PlantNebraska mean?

It’s both a name *and* a call to action. PlantNebraska celebrates our Nebraska roots while inviting everyone to plant, care for and protect the green spaces that sustain us.

### How does this affect volunteers?

You’ll see new shirts, signage and materials, as well as a new website and logo, but the programs and volunteer opportunities you love will remain the same.

### How does this benefit volunteers?

- A clearer identity makes it easier to explain what you’re part of and why you support us with your time.
- The name helps attract more volunteers, supporters and community members to participate.
- It strengthens our ability to share the impact of your work with a broader audience.

### How can I explain this to others when I am volunteering at an event?

Here is some language you can use that summarizes the change:

- “The Nebraska Statewide Arboretum is now PlantNebraska. We’re the same trusted organization with a fresh new name.”
- “PlantNebraska is about people coming together to grow a greener, healthier Nebraska.”

### How can I support the transition as a volunteer?

- Use the new name when talking about events and programs (starting October 29).
- Wear PlantNebraska shirts or badges proudly at events.
- Share the news with friends, family and community members.
- Keep doing what you do best—helping people connect with plants and each other.

*Thank you for helping us plant Nebraska!*

