

115 Hillcrest Drive, Seward, Nebraska

The project

When the addition of a brick sign for the memorial was planned, we were aware that we would have a significant area to landscape where it would be placed. We studied how this landscaping could be used both as a benefit to the environment and be symbolically important to the memorial site. Butterflies have a significant meaning to those that grieve, and we chose to create a certified butterfly garden as the landscaping for the sign area. We obtained requirements for certification from the American Butterfly Association and proceeded with the design and plan that resulted in the certified garden that was completed the fall of 2016. The gardens complement the **sculptures** of the memorial to make a meaningful place for visitors.

What we learned

- Wet weather after planting affects drought hardy plants.
- Educate. Visitors almost pulled milkweed meant for monarchs, thinking it a weed.
- Many entities can come together smoothly when a project has a dedicated steward.









Raydon's Favorite Aster



Prairie Smoke Geur



Aster oblongifolius

Who's involved & costs

- American Butterfly Association
- Concordia University

\$4,392

\$9,520

\$900

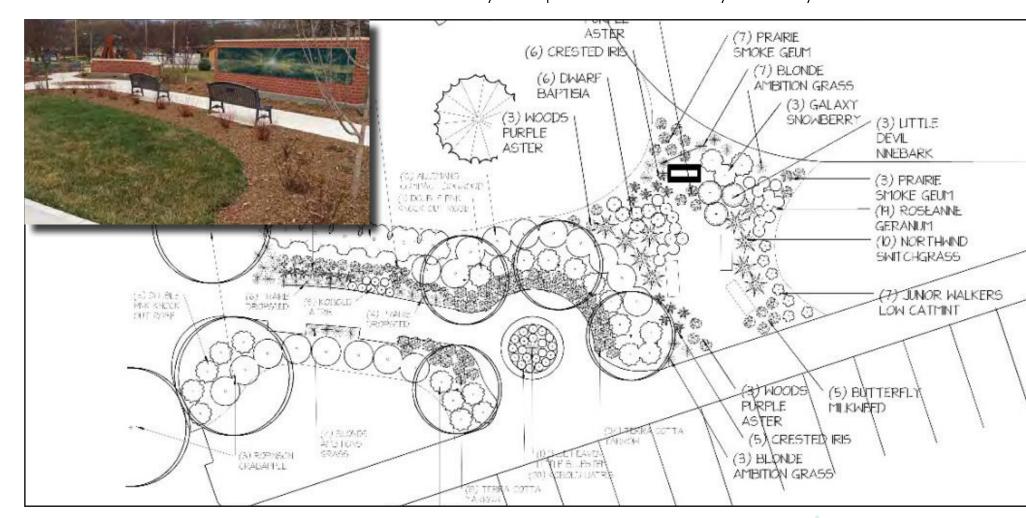
- Faller Landscape (landscape design and plants)
- Hearfelt Incorporated Board of Directors

\$4,228 PAID BY GREENER TOWNS PAID BY OTHER GRANTS

PAID LOCALLY

DONATED TIME/GOODS PROJECT VALUE

The Heartfelt Memorial is located on Concordia University's campus and is cared for by University staff.



Faller Landscape designed the landscape plan for the Memorial garden addition

Heartfelt Children's Memorial Garden

Panicum virgatum

GREENER TOWNS









