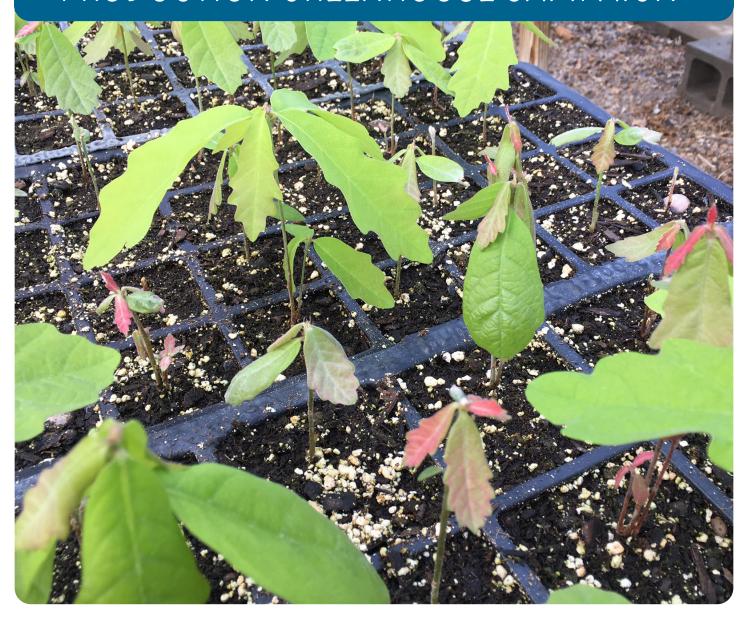


GROWING PURPOSEFUL BEAUTY

PRODUCTION GREENHOUSE CAMPAIGN



TREE PLANTING, GARDEN MAKING

The horticulture program continues to be one of the Nebraska Statewide Arboretum's (NSA) most popular service for individuals and communities alike. We've long advocated for the use of regionally native plants in gardens throughout the state so that greenspaces would have a positive environmental impact and would support wildlife and people alike. Our work has paid off, Nebraskans now look to NSA to provide them with hard-to-find plants grown from local seedstock. As the movement of gardening with purpose continues to grow, we want to be able to meet the demand and create Nebraska communities that are sustainable and green.

To support more gardeners and communities, as well as to expand the variety of native plants and trees we offer, we need a new production greenhouse. We also need sheltered spaces for our staff to package and ship plants to communities throughout the state, building upon our award-winning Bloom Box program. Currently we utilize a small production greenhouse in Mead, NE. Our new production greenhouse would be located next to our shade house and tree nursery on the University of Nebraska – Lincoln's East Campus. This new location would put all our facilities in one place, eliminating travel time for the greenhouse staff allowing them to focus on what matters— the plants. Finally, we need a more accessible and permanent sales area so any gardener can stop by to pick up plants when the mood strikes them.

We believe every Nebraska home should have a gardener. We know, and you likely do as well, that gardening leads to healthy people, vibrant communities and a resilient environment. If you want to see a gardener in every home and greener, more vibrant communities throughout the state please consider giving today. A new greenhouse is the next best step we can take towards realizing this vision.



A NEW GREENHOUSE PROVIDES

Heat throughout the winter months to allow year-round production. The sides will be flat instead of curved (like our current greenhouse), creating more usable space all the way to the wall.

The poly (plastic) on the sides of the greenhouse can be rolled up. This will allow us to take advantage of nice spring days while still protecting the plants on cold nights.

The headhouse (a separate room typically used for storage) will be located at the front of the greenhouse to better serve the needs of our customers as a permanent shipping and sales space.



The total cost for a new production greenhouse is \$132,000. This includes materials, site preparation, and construction. Please help us raise the match for an important funding opportunity We recently applied for a grant from the Nebraska Department of Economic Development's Shovel-Ready Capital Recovery & Investment Act (LB566, 2021) funds. The purpose of the grant is to provide a positive economic impact in the state by investing in capital projects at qualifying non-profit organizations. If awarded we would receive a maximum of \$66,000 and would need to raise another \$66,000 in matching funds prior to December 31, 2021. If you give or pledge prior to December 31, 2021 your impact is doubled.

WAYS TO GIVE

We appreciate your gift of any amount and giving is easy.

If you'd like to **give online via credit or debit card,** you can scan the code on the right or go to **plantnebraska.org/greenhouse**.

If you'd like to **give with a check,** you can mail it to the address listed on the right.

If you'd like to **make a pledge** and receive a payment link and reminder later, please fill out the pledge form and return it via mail or email.

PlantNebraska.org 402-472-2971 arboretum@unl.edu PO Box 830964 Lincoln, NE 68583-0964





PEOPLE, COMMUNITIES & ENVIRONMENT

NSA is a leader in the development of locally and regionally native plants. We seek and collect seed stock from thriving plants and trees so we can continue to build up the availability of these important plants in Nebraska. You can find NSA plants and projects from border to border in our state, truly living up to our goals of garden making and tree planting across Nebraska.

A new greenhouse would allow us to expand our education programs. Throughout the year we work with volunteers of all ages, teaching gardeners of all levels and abilities the things we've learned during our years of production. We also employ student interns who want to learn more about native plant production and greenhouse operations.

We utilize mostly native plants in our projects because we know they have multiple positive impacts in the communities where they are planted. These communities experience economic benefits because people want to spend time in communities with vibrant greenscapes. Storm water and pollution are captured by the trees and plants alleviating pressure from storm sewer systems. Heating and cooling costs decrease in schools and homes shaded and protected by large trees. All community members are healthier, mentally and physically, when they have greenspaces to enjoy.

40 YEARS OF PLANTING NEBRASKA

The Nebraska Statewide Arboretum was founded upon a love of the diverse Nebraska landscape and a desire to see it thrive. For more than 40 years, NSA has been dedicated to purposeful planting in communities and has witnessed how native trees and plants can positively impact our environment, our natural resources and ultimately the health of our communities. What began as a small group of plant enthusiasts has evolved into a statewide network of individuals, communities and affiliate sites. We invite you to join us in our efforts to help create a healthy, vibrant Nebraska.

Our mission is to plant Nebraska for healthy people, vibrant communities and a resilient environment. We do this through garden making, tree planting, and community building. NSA is a 501(c)3 organization incorporated in 1978. We are governed by a Board of Directors and we value our partnerships with the Nebraska Forest Service and the University of Nebraska Lincoln.



