



NEBRASKA STATEWIDE  
**Arboretum**

# The Seed Sponsorship



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# I About Us

Plants and trees connect us—to our environment, our heritage, our future, and one another. The feeling of community among those who love them is a bond that fills our lives with beauty, passion and purpose. That purpose is what the Nebraska Statewide Arboretum is all about.

We are a statewide, member-based nonprofit that includes everyone from backyard gardeners to educators and conservation professionals. Together, we promote education, appreciation and active participation that supports all the ways trees and plants enrich our lives.

When you support the Nebraska Statewide Arboretum, you demonstrate your company's support of our mission while receiving benefits to amplify your work. But most of all, you connect your company with a chance to live out your support and passion for the environment, community engagement and our shared responsibility to the next generation of tree and plant people.

We invite you to join us today.



## I Mission I

We Plant Nebraska for healthy people, vibrant communities and a resilient environment.

We do this through tree planting, garden making, education and community building.

# I The Seed

*The Seed* is Nebraska Statewide Arboretum's flagship publication.

- Full-color, 16-page magazine, published annually in January
- Mailed to approximately 1,200 members and stakeholders
- Each issue focuses on a relevant environmental theme, with articles and photography highlighting related research and insights.
- Past issues have spotlighted lawn alternatives, the importance of pollinators, environmental advocacy, native trees and waterwise landscaping.

Sponsoring *The Seed* will align your business or organization with Nebraska Statewide Arboretum's cutting-edge research and expertise and will position your business or organization as a trusted leader that cares about the well-being of Nebraskans and our communities.

## I The Nature Cure: The Wellness Power of Trees and Greenspaces

Where we live matters. More and more research points to the fact that our environment has a lasting impact on our physical and mental health, on our capacity to thrive and on the livelihood of our communities.

The 2026 issue of *The Seed* explores the connections between our environment and our quality of life. From the healing benefits of greenspaces in medical facilities and the impact of nature in educational settings to how to create a healing greenspace in the home landscape, our experts shine the spotlight on both the research implications and the practical applications of welcoming the natural world into our everyday lives.

### Dates to Know:

**Sponsorship Due**

November 1, 2025

**Magazine in  
Mailboxes**

January 15, 2026

# | Sponsor Packages

## \$1000

Presenting Sponsor

Benefits:

- Logo in *The Seed* and on our website home page
- Two dedicated social media posts with your logo (16K+ followers)
- A sponsor feature in the January e-news edition (7K subscribers)

## \$500

Contributing Sponsor

Benefits:

- Logo in *The Seed*
- One dedicated social media post with your logo (16K+ followers)

## \$250

Supporting Sponsor

Benefits:

- Logo in *The Seed*

## | Let's Go

Please return this completed form via email to [hpinneo2@unl.edu](mailto:hpinneo2@unl.edu) or via mail to Hanna Pinneo, PO Box 830964, Lincoln, NE 68583-0964



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