

SPRING AFFAIR

APRIL 24-26, 2025

Our most popular event and the Great Plains' largest plant sale, Spring Affair kicks off spring with a bang. Each year 4,000 people shop for more than 90,000 plants at the Sandhills Global Event Center in Lincoln. The Spring Affair Preview Party & Sale gives people a chance to enjoy dinner and shop the sale before anyone else. More than 15,000 households receive Spring Affair News in the mail each March.

\$3,000-PLATINUM SPONSOR

- Eight tickets to Preview Party & Sale and a reserved table
- A bottle of wine at your table
- Option to have a sponsor booth during all sales times
- Your logo on the NSA website and event page
- Your logo in Spring Affair News
- Four dedicated social media posts with company logo

\$2,000-GOLD SPONSOR

- Eight tickets to Preview Party & Sale and a reserved table
- Your logo on the NSA website and event page
- Your logo in Spring Affair News
- Three dedicated social media posts with company logo

\$1000-SILVER SPONSOR

- Four tickets to Preview Party & Sale
- Your logo on the event page
- Your Logo in Spring Affair News
- Two dedicated social media post with company logo

\$750-BRONZE SPONSOR

- Two tickets to Preview Party & Sale
- Your logo on the event web page
- One dedicated social media post with company logo
OR your logo in Spring Affair News