Put your sponsorship where your heart is...

Sponsor Arboretum Outreach
Return this form or signup online by deadline noted below

- Plant Talks
- Curators
- Spring Affair
- The Seed
- Awards
- Young Lecture

NOTE: All event dates are subject to change; check plantebraska.org for updates.

These lively discussions regularly reach more than 1,000 viewers within 30 days. Please check the Plant Talk month/s you want to sponsor:

- ☐ Febr.
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ Aug.
- ☐ Sept.
- ☐ Oct.
- ☐ Nov.
- ☐ Dec.

**Event Dates - 1st Thursdays**

- ☐ $100 Per Month
- ☐ $450 4 months

Your logo will be on the event date specified; on printed posters/fliers for that date and acknowledged at the event.

**Plant Talks**

Regional public gardens demonstrate beauty and sustainability to all their visitors. Sponsor the continuing education of a curator to help keep them on the cutting edge of horticulture management.

**Event Dates - throughout 2021**

- ☐ $75 Sponsor a webinar
- ☐ $250 Sponsor year’s webinars
- ☐ $400 Sponsor annual curator’s meeting

Logo on flier & slideshow Acknowledged at event

**Sponsor a Curator**

Spring Affair (SA) is one of the Midwest’s biggest garden events. The Spring Affair News is mailed to more than 15,000 households in March—a great way to get your name out to gardeners.

**Event April 19 - May 1, 2021**

- ☐ $100 On SA website
- ☐ $500 2 virtual party tickets
- ☐ $1,200 4 virtual party tickets
- ☐ $2,400 6 virtual party tickets
- ☐ $5,000 8 virtual party tickets

On SA website On SA website On SA website On SA website On SA website

**Spring Affair**

Annual horticultural publication focused on current goals or issues: trees, pollinators, landscape management, prairie. More than 3,000 copies of this publication are printed and distributed.

**Published in September**

- ☐ $100 Logo on the cover

**The SEED**

Honor outstanding efforts with awards for educators, planters, gardens, native plant efforts and more.

**Event date Oct. 22, 2021**

- ☐ $100 Logo on event website, noted to the 10-20 award recipients and acknowledged at event

**Awards**

Annual presentations by researchers, artists, ecologists emphasizing the impact of horticulture on our daily lives and environmental challenges. Previous speakers: Michael Forsberg, Doug Tallamy, Rick Darke...

**Event date Nov. 12, 2021**

- ☐ $100 1 ticket On program
- ☐ $250 2 tickets On program On poster
- ☐ $500 4 tickets On program On poster
- ☐ $1,000 6 tickets On program On poster On website

1 ticket 2 tickets 4 tickets 6 tickets
On program On program On program On program
On poster On poster On poster On poster

**Young Lecture**

Return to:
NSA
P.O. Box 830964
Lincoln, NE 68563-9964

Or signup online at: plantebraska.org/connect/sponsors-advertisers/ 402-472-2971

Name ____________________________
Business or Organization ____________________________
Address ____________________________
City, state, zip ____________________________
Website ____________________________
Phone ____________________________
Email ____________________________

☐ Invoice as indicated above OR ☐ Check for $________ is enclosed

Form due Feb. 1 for mailing to 15,000 addresses

**Spring Affair**

Form due Aug. 1