

Put your sponsorship where your heart is...

Sponsor Arboretum Outreach

Return this form or signup online by deadline noted below



☛ Plant Talks ☛ Curators ☛ Spring Affair ☛ The Seed ☛ Awards ☛ Young Lecture

NOTE: All event dates are subject to change; check plantnebraska.org for updates.

Plant Talks

These lively discussions regularly reach more than 1,000 viewers within 30 days. Please check the Plant Talk month/s you want to sponsor:

Febr. March April May June Aug. Sept. Oct. Nov. Dec.

Event Dates - 1st Thursdays

Form due 1 month before selected month/s

\$100

\$450

\$900

Per Month

4 months

Annual sponsorship of all Plant Talks

Your logo will be on the event date specified; on printed posters/fliers for that date and acknowledged at the event.

Sponsor a Curator

Regional public gardens demonstrate beauty and sustainability to all their visitors. Sponsor the continuing education of a curator to help keep them on the cutting edge of horticulture management.

Event Dates - throughout 2021

Form due March 1 for \$75 and \$250, July 1 for \$400

\$75

\$250

\$400

Sponsor a webinar

Sponsor year's webinars

Sponsor annual curator's meeting

Logo on flier & slideshow

Logo on fliers & slideshows

Logo on fliers & slideshows

Acknowledged at event

Acknowledged at events

Acknowledged at event. Personal meet & greet with curators

On website

On website

Spring Affair

Spring Affair (SA) is one of the Midwest's biggest garden events. The Spring Affair News is mailed to more than 15,000 households in March—a great way to get your name out to gardeners.

Event April 19 - May 1, 2021

Form due Febr. 1 for mailing to 15,000 addresses

\$100

\$500

\$1,200

\$2,400

\$5,000

On SA website

2 virtual party tickets

4 virtual party tickets

6 virtual party

8 virtual party

On SA website

On SA website

On SA website

On SA website

On NSA website

On NSA website

The SEED

Annual horticultural publication focused on current goals or issues: trees, pollinators, landscape management, prairie. More than 3,000 copies of this publication are printed and distributed.

Published in September

Form due Aug. 1

\$100

Logo on the cover

Awards

Honor outstanding efforts with awards for educators, planters, gardens, native plant efforts and more.

Event date Oct. 22, 2021

Form due Aug. 1

\$100

Logo on event website, noted to the 10-20 award recipients and acknowledged at event

Young Lecture

Annual presentations by researchers, artists, ecologists emphasizing the impact of horticulture on our daily lives and environmental challenges. Previous speakers: Michael Forsberg, Doug Tallamy, Rick Darke...

Event date Nov. 12, 2021

Form due Sept. 1

\$100

\$250

\$500

\$1,000

1 ticket

2 tickets

4 tickets

6 tickets

On program

On program

On program

On program

On poster

On poster

On poster

On website



Return to:
NSA
P.O. Box 830964
Lincoln, NE 68583-0964

Name _____

Business or Organization _____

Address _____

City, state, zip _____

Website _____

Phone _____

Email _____

Invoice as indicated above OR Check for \$_____ is enclosed

Or signup online at: plantnebraska.org/connect/sponsors-advertisers/

402-472-2971