



PLANTNEBRASKA

# Spring Affair 2026 Sponsorship



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**Website**

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# I About Us

Plants and trees connect us—to our environment, our heritage, our future, and one another. The feeling of community among those who love them is a bond that fills our lives with beauty, passion and purpose. That purpose is what PlantNebraska is all about.

We are a statewide, member-based nonprofit that includes everyone from backyard gardeners to educators and conservation professionals. Together, we promote education, appreciation and active participation that supports all the ways trees and plants enrich our lives.

When you support PlantNebraska, you demonstrate your company's support of our mission while receiving benefits to amplify your work. But most of all, you connect your company with a chance to live out your support and passion for the environment, community engagement and our shared responsibility to the next generation of tree and plant people.

We invite you to join us today.



## I Mission I

We plant Nebraska for healthy people, vibrant communities and a resilient environment.

We do this through tree planting, garden making, education and community building.

# Spring Affair

*Spring Affair is PlantNebraska's annual flagship event and the Great Plains' biggest plant sale of the year.*

- Nearly 4,000 attendees over 2.5 days at the Sandhills Global Event Center in Lincoln
- More than 90,000 plants for sale
- A Preview Party & Preview Sale gives attendees a chance to enjoy dinner and get a jump on plant shopping.
- *Spring Affair News* is a 12-page publication mailed to more than 17,000 households in the greater Lincoln and Omaha areas in advance of the event, plus distributed to the nearly 4,000 attendees at Spring Affair.

Sponsoring Spring Affair will align your business or organization with PlantNebraska's most popular and widely attended event of the year and help you reach a diverse, targeted audience of gardeners, homeowners and plant people.



## Dates to Know:

**Sponsorship Due  
January 30, 2026**

**Spring Affair News  
in Mailboxes  
Mid-March 2026**

# I Sponsor Packages

## \$3000

Platinum Sponsor

Benefits:

- Logo in Spring Affair News, in April e-news and on the event webpage & PlantNebraska homepage
- Table for 8 to Preview Party & Preview Sale
- Two social media posts
- Sponsor booth at Spring Affair

## \$2,000

Gold Sponsor

Benefits:

- Logo in Spring Affair News and on the event webpage & PlantNebraska homepage
- Four tickets to Preview Party & Preview Sale
- Two social media posts

## \$1000

Silver Sponsor

Benefits:

- Logo in Spring Affair News and on the event webpage & PlantNebraska homepage
- Two tickets to Preview Party and Preview Sale

## \$500

Bronze Sponsor

Benefits:

- Logo in Spring Affair News and on the event webpage and PlantNebraska homepage

## I Let's Go

Please return this completed form via email to [hpinneo2@unl.edu](mailto:hpinneo2@unl.edu) or via mail to Hanna Pinneo, PO Box 830964, Lincoln, NE 68583-0964

Sponsorship Level: \_\_\_\_\_ ☐ Check Enclosed ☐ Please Send an Invoice

Company: \_\_\_\_\_ Main Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Contact Name (if different): \_\_\_\_\_ Billing Phone: \_\_\_\_\_

Billing Email: \_\_\_\_\_